



ALS Canada Social Media Community Guidelines

ALS Canada's social media channels (Facebook, Twitter, Instagram, YouTube and LinkedIn) are wonderful ways to connect with others in the ALS community and learn about information and activities to help create a future without ALS. Like many online communities, we have developed guidelines to help maintain our social media channels as safe online spaces where community members can feel comfortable connecting, being vulnerable in their sharing of experiences and wisdom, and expressing themselves openly without fear of judgment or criticism.

Please be respectful and civil to other community members, even if you disagree with them. While we do not like to limit how people engage with our social media channels, we will remove comments at our discretion and on occasion may suspend access to our social media channels if continued disregard is shown for our social media guidelines, including any of the following:

- Personal attacks targeted to members of this community, ALS Canada staff, and/or to ALS Canada (including but not limited to) bullying, intimidation, harassment and/or accusation
- Hateful, threatening commentary or that which incites violence
- Profanity, insensitive or inappropriate content
- Debate that becomes unconstructive and/or argumentative
- Negative comments directed at specific individuals
- Disrespectfully challenging others' perspectives or comments
- Dominating social media threads in a way that is not helpful or constructive
- Excessive commenting on a thread or posting similar content on multiple threads
- Misinformation
- Content about questionable or illegal activities
- Unsolicited bulk or repeat messages (spam or flooding)
- Off-topic, irrelevant and/or redundant comments (this includes promotion of events, groups, pages, web sites, organizations, fundraising initiatives and programs not related to ALS Canada)
- Comments that promote or sell healthcare products, services, drugs or vitamins and/or promote false claims about ALS and/or products/services related to treatment of ALS
- Comments that violate someone's privacy or intellectual property

Private messages and/or personal email correspondence between ALS Canada staff, and/or researchers, volunteers and members of this community should not be reposted on our social channels and will be removed. This is to protect privacy.

While we make reasonable efforts to monitor our social media channels during standard business hours, we cannot always respond in a timely manner. Please note that we do not offer direct support services via our social media channels, nor are they for peer support services. To inquire about support, please contact us via <http://www.als.ca/en/about-us/contact-us>.

DISCLAIMER

The opinions and or views expressed on ALS Canada's social media channels represent the thoughts of individual users and online communities, and not those necessarily of ALS Canada or any of its affiliates or any of their respective directors, employees, or members of its respective board of directors. The opinions and views expressed on these pages do not reflect the views of the site they are posted on, other sites affiliated with the site, the staff involved with maintaining the site or any members of the site.

All links to other web sites found linked from ALS Canada's social media sites are provided as a service to the community, but such linkage does not constitute endorsement of those sites by the ALS Society and as such we are not responsible for the content of external web sites.

By submitting content to any of the ALS Canada social media sites, you understand and acknowledge that this information is available to the public and that ALS Canada may use this information for internal and external promotional purposes and fundraising purposes. Please note that other participants may use your posted information beyond the control of ALS Canada. If you do not wish to have the information you have made available via this site used, published, copied and/or reprinted, please do not post on this page.